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The Down To Earth Dad®

...**Father Involvement Newsletters** for Schools and Programs to Give to **Parents**...

Pick One of **Four** "Annual Subscription" Options

All rates based on **9-Month Subscriptions**. Start **anytime** and "carry over" months to the following school year.

For Example: Start in February, 2009, and get four months (February - May), take the summer off, then start up again in September, 2009, and go through January, 2010 -- *all on the same 9-month subscription*.

All *Down To Earth Dad* newsletter subscriptions include the right to **download** newsletter issues from our website.

All subscriptions are covered by a money-back **guarantee** to ensure your complete satisfaction.

← [Click to See Sample Newsletter](#)

Option A: Individual Subscription

Description...

Receive one "hard copy" issue of *The Down To Earth Dad* newsletter each month via U.S. Postal Mail. Read it. Enjoy it. Pass it around.

- Includes permission to copy the "content" of **up to (2) two articles** per-issue-per-month, for use in your OWN publications, handouts, memos for parents, letters, emails, and/or for people to read on your website.

For Example: You might want to splice the "Recipe" and "Father-And-Family-Activities"

articles into your own newsletters or mailings in February, and the "Feature Article" and "Fatherhood Column" in March (or any combination of two-articles-per-issue-per-month).

- You may access our website to cut-and-paste your chosen two monthly articles.

Details...

Age-appropriate Editions: Choose Preschool or Elementary Edition

Format: Four pages, 2-color.

Frequency: Monthly, September to May (9 per year); **start anytime** and "carry over" months to following school year.

Delivery Method: A single "Hard Copy" issue is mailed to you monthly via First Class mail. You can also visit a special password-protected page at our website access cut-and-paste "text" versions of the articles.

Bonus Gift: Three-Ring Binder

Agreements...

- **Copying / Reproducing:** You agree to copy **only** up to two (2) articles each month; moreover, you agree **not** to copy the entire newsletter.
- **Giving Credit:** You agree to give credit for all articles used, via the following statement:

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A Site License Agreement for *Individual Subscriptions* outlines the terms. A copy of this agreement will be mailed to you when your subscription begins.

Cost...

\$109 per year

[Order Now](#)

See Next Page For More Options...

Option B: Bulk Subscription:

Description...

If you purchase an *Individual Subscription* (see above), then you qualify to purchase additional "hard copies" of *The Down To Earth Dad* newsletter -- in bundles of 25.

This is an economical way to distribute the newsletter to parents, teachers, aides, and others -- without you having to copy, or print anything.

Details...

Age-appropriate Editions: Choose Preschool or Elementary Edition

Format: Four pages, 2-color.

Frequency: Based on monthly quantities ordered. (You only receive newsletters monthly if your order them monthly.)

Delivery Method: Shipped via First Class mail, in the quantities that you order each month.

Bonus Gift: Three-Ring Binder with Initial Order of 25

Agreements...

- **Circulation/Distribution:** You can distribute your *Bulk Subscription* "Hard Copies" of *The Down To Earth Dad* newsletter to anyone in your service area—in any quantity purchased.
- **Copying/Reproducing:** You agree **not** to use any articles or artwork from the newsletter **separately** at this subscription level. That is, the articles and artwork cannot be copied, or printed in any other publication.

A Site License Agreement for *Bulk Subscriptions* outlines the terms. A copy of this agreement will be mailed to you when your subscription begins.

Cost...

\$69 per bundle of 25 "hard copies" of *The Down To Earth Dad* per month. Newsletters are mailed to you via Priority Mail.

Note: You must purchase an *Individual Subscription* (See "Option A" above) in order to purchase bulk copies.

Option C: Reproducible Subscriptions:

Description...

You can make your own copies/reprints at this subscription level, reproducing the "camera-ready copy" that we provide to you (in color, or black-and-white), to give *The Down To Earth Dad* to ALL your families.

- *Ready-to-Reproduce Subscriptions* to *The Down To Earth Dad* newsletter -- available for schools, school districts, and regional education service agencies -- is the most economical, comprehensive, "turn-key" way to serve multiple recipients.
- You download the newsletter monthly, as "camera-ready copy," from *The Down To Earth Dad* website. (Choose "color" or "black-and-white" depending on your reproduction needs.)
- Use a copy machine, off-set printing press, or other means to reproduce/copy the articles for use during the subscription period.
- The *Ready-To-Reproduce Subscription* allows you to reproduce all, or part, of the newsletters each month. You may use articles from each issue in your newsletters, or other publications -- including any accompanying artwork.

Details...

Age-appropriate Editions: Choose Preschool or Elementary Edition

Format: Four pages, 2-color. A downloadable version is available for you to download from our website).

Frequency: Monthly, September - May (9 per year); start anytime and "carry over" months to the following school year.

Delivery Method: The "camera-ready copy" is emailed to you as a .pdf attachment, and is also posted to a special password-protected web page at our site.

Special Feature: Your school or program name can be added to the title of the newsletter -- **FREE** of charge -- upon request.
See Sample

Bonus Gift #1: Three-Ring Binder with Initial Order.

Bonus Gift #2: **Secrets of The Down To Earth Dad®** Father Involvement "Audio Articles" CD [10 Audio Articles] for your School or Program "Lending Library". **\$69.95**
Bonus Value!

Continue to Next Page For More Details About This Option...

Agreements...

- **Copyright:** You may not remove the copyright ("© copyright") message from any page of the newsletter, or add content to *The Down To Earth Dad* newsletter; however, you may create as many "inserts" to the newsletter as you wish.
- **Circulation/Distribution:** You may distribute print-version, and electronic-version, copies of the newsletters only within the jurisdiction of your school, district, or agency, and only in accordance with your chosen level-of-purchase quantity.
- **Giving Credit:** If and when you use *Down To Earth Dad* articles individually (apart from *The Down To Earth Dad* publication itself), *you must give credit via the following statement:*

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- **Identifying Your "Local" Stories:** You may remove selected *Down To Earth Dad* newsletter stories, and substitute articles you have written "locally;" however, the substituted articles **must be clearly identifiable as your own "local" stories**—a school calendar, message from the principal, etc. Such items must be clearly labeled, such as, "*By Joel Palmer, second-grade teacher, Borah Elementary.*"
- **LOGO:** You may only reproduce the graphic at the top of *The Down To Earth Dad* newsletter [The Image of the Children on the Anchor] when you are copying the entire newsletter, or its individual pages. You may not alter or use this logo in any other way.
- **Limit to Reproduction Rights:** You may copy/print/reproduce The Down To Earth Dad newsletter during the subscription period only -- and not beyond the subscription period.
- **The Bonus Gift — "Secrets of The Down To Earth Dad"** Audio Articles (on the CD containing **10** Father-Involvement Audio Articles) — is for your "Lending Library" only. The CDs (and any and all individual audio articles) cannot be copied.

A Site License Agreement for the *Ready-To-Reproduce Subscription* level outlines the terms. A copy of this agreement will be mailed to you when your subscription begins.

Cost...

Cost varies based on the number of students in your school, program, district, and/or service area, as follows:

See Next Page For "Option C" Costs...

	Subscription Rate
Single School/Center/Site	\$339
School District or Program Serving <i>more than one</i> School, Center, or Site...	
<u>Small</u> District/Program (up to 2,500 students)	\$569
<u>Medium</u> District/Program (up to 25,000 students)	\$789
<u>Large</u> District/Program (over 25,000 students)	\$999
Regional Educational Service Agency	Call for Pricing: 1- 877-282-3237

Option D: National Dads Matter!™ Project Subscription

Description...

This special subscription level is reserved for programs, schools, school districts, and Educational Service Districts (ESDs) that aspire to, or are already implementing, a "fatherhood initiative" or other comprehensive father-involvement outreach.

The Down To Earth Dad, LLC professionals interview your dads monthly and create articles based on those interviews. The articles appear in your very own ***Dads Matter!™*** publication (as an "INSERT" to *The Down To Earth Dad* newsletter).

This is a highly-effective way to launch (or "beef up") father involvement at your local program or school, and across your district, program or service area at large, or your Educational Service District (ESD).

Cost...

Starts at \$2800/year for a single site; cost increases with multiple sites / families served.

Learn about [The National Dads Matter!™ Project](#) by reviewing a series of web pages describing the Project in detail.