

...How to ***Energize*** Your Staff to Get Dads (and Grandpas!) More Involved, and How to Help Your Parents Enhance Early Literacy...

Dear Directors,

I'm Patrick Mitchell, known nationally as The Down To Earth Dad®. I've trained Head Start educators, keynoted conferences, appeared on national TV, and published *The Down To Earth Dad* newsletter for the past decade. I help programs **get their STAFF fired up** about male involvement, and I help parents enhance early literacy and become more involved—at school and home.

...I know how to make your staff *LAUGH* (they appreciate that now and then!) and I know How to Train Them to Get Men More Involved...

The **Staff Training** (on-site, at your program) is a FUN day. There will be music (dancing is optional!), and there will be laughter, and there'll be deep thought that leads to ACTION that includes setting male-involvement goals and putting into practice new parent-involvement skills.

The **Family Storytelling Night**® — a totally separate event — is provided at no additional cost for those programs that request it. The night celebrates parent involvement and teaches early literacy enhancement strategies parents can do at home. Your families will LOVE this evening—especially the men who've come to past events and sat like “bumps on logs” and did nothing. This event is different! It's FUN for everyone. Call me, and I'll tell you about it.

...Reserve January and February Dates Now!

Reserve a Down To Earth Dad® STAFF-TRAINING date right now, for January or February, and also reserve a Family Storytelling Night® event for the very same day (or the day before). HINT: A Thursday-Friday “combo” is a good way to go—with the Family Storytelling Night on Thursday and the Staff Training taking place the following morning.

Online: www.DownToEarthDad.org/workshops.asp

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